

Remit Address:
KSNV
Formerly KVBC
1500 Foremaster Lane
Las Vegas, NV 89101
Main: (702)642-3333
Billing: (702)642-3333

## Billing Address:

Shorr Johnson Magnus Attention: Accounts Payable 1831 Chestnut St. #602 Philadelphia, PA 19103

## INVOICE

Advertiser	Berkley, Shelley for Senate
Product	BERKLEY FOR SENATE
Estimate Number	308

Invoice #	106970-1
 Invoice Date	09/30/12
 Invoice Month	September 2012
 Invoice Period	08/27/12 - 09/30/12
Order#	106970

Product Code		Special Handling
Advertiser Co	Cash	Billing Type
IDB#	Broadcast	Billing Calendar
Order Flight	National	Sales Region

Sales Office

Blair - Philadelphia

Alt Order# Deal#

09/25/12 - 10/01/12

06855644

Account Executive | Amy McCreary

Station

VNSX

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Product Code	Advertiser Code	IDB#

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Agency Ref	
Advertiser Ref	ef

		7												4					ω						-7	Line
KSNV		VSNV	KSNV	KSNV	KSNV	KSNV	KSNV	KSNV		KSNV		KSNV		KSNV	KSNV	KSNV	KSNV		KSNV	KSNV	KSNV	KSNV	KSNV		KSNV	( ·
		Today Show												M-F 6-7a WakeUp w/Wagners					M-F 5-6a WakeUp w/Wagners						Wake Up Early Wagners	Channel Description
		658a-9am												6-7a					5 <u>-</u> 6a						430a-5a	Time
규	09/24/		TI	TI	771	굮	∄	Τ'n	NOT	Tu	,TON	Tu	09/24/		Ţ	컽	Tu !	09/24/		Τ'n	<b>;</b> ;	8	W	09/24/		Day
09/27/12	09/24/12 to 09/30/12	ಕ	09/28/12	09/28/12	09/28/12	09/27/12	09/27/12	09/27/12	AVAILABLE RATE	09/25/12	NOT AVAILABLE RATE	09/25/12	09/24/12 to 09/30/12	ਰ	09/27/12	09/25/12	09/25/12	09/24/12 to 09/30/12	ਰ	09/27/12	09/27/12	09/26/12	09/26/12	09/24/12 to 09/30/12	to	Date
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7:59 AM	-TWTF		6:53 AM	6:30 AM	6:24 AM	6:59 AM	6:44 AM	6:12 AM					-TWTF		5:28 AM	5:39 AM	5:10 AM	-TWTF		4:59 AM	4:47 AM	4:52 AM	4:40 AM	TWT		Length Aired Days
NVSB-TV12-26 Good Frie			NVSB-TV12-27 Jobs You	NVSB-TV12-27 Jobs You	NVSB-TV12-27 Jobs You	NVSB-TV12-25 Falling	NVSB-TV12-26 Good frie	NVSB-TV12-25 Falling							NVSB-TV12-26 Good Frie	NVSB-TV12-17 Law South	NVSB-TV12-26 Good Friel			NVSB-TV12-26 Good Frie	NVSB-TV12-26 Good Frie	NVSB-TV12-17 Law South	NVSB-TV12-26 Good Friel			Ad-ID R
\$850.00			\$650.00	\$650.00 MG for 4.1,4.6	\$650.00	\$650.00 MG for 4.1,4.6	\$650.00	\$650.00		\$650.00 See MG 4.9,4.10		\$650.00 See MG 4.9,4.10			\$325.00	\$325.00	\$325.00			\$50.00	\$50.00	\$50.00	\$50.00			Reconciliation
9			4	10	00	9	(J)	ω		00		7			ω		8			4.	2	ω				Ref#

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Special Handling

# INVOICE

308	Estimate Number
BERKLEY FOR SENATE	Product
Berkley, Shelley for Senate	Advertiser

Alt Order#	Order#	Invoice Period	Invoice Month	Invoice Date	Invoice #
06855644	106970	08/27/12 - 09/30/12	September 2012	09/30/12	106970-1

Station	KSNV
Account Executive   Amy McCreary	Arny McCreary
Sales Office	Blair - Philadelphia
Sales Region	National
Billing Calendar	Broadcast
Billing Type	Cash

Deal # 09/25/12 - 10/01/12		
	Deal#	
	Order Flight	09/25/12 - 10/01/12

Product Code	Advertiser Code	IDB#

Advertiser Ref	Agency Ref	

	22						21							12					9						7	Line
	KSNV	KSNV	KSNV	KSNV	KSNV		KSNV	KSNV	KSNV	KSNV		KSNV		KSNV	KSNV	<b>KSNV</b>	KSNV		KSNV	KSNV	<b>KSNV</b>	<b>VSNV</b>	KSNV	KSNV	KSNV	Channel
	News 3 in Prime						Dr Phii							Noon News					M-F Today Show II						Today Show	l Description
	7-10pm						3-4p							12-1230pm					9-10a						658a-9am	∏me
09/24/		≶	٤	컨	౼	09/24/		'n	711	井	TON	Ŋ	09/24/		Τ'n	Τ'n	Tu	09/24/		П	Ή	П	П	∄		Day
09/24/12 to 09/30/12	ਰ	09/26/12	09/26/12	09/25/12	09/25/12	09/24/12 to 09/30/12	5	09/28/12	09/28/12	09/27/12	NOT AVAILABLE RATE	09/26/12	09/24/12 to 09/30/12	Ö	09/27/12	09/27/12	09/25/12	09/24/12 to 09/30/12	ö	09/28/12	09/28/12	09/28/12	09/28/12	09/27/12	ಕ	Date
X 22		:30	:30	:30	:30	4×		:30	:30	:30	Ħ	.; 00	3x		:3	:30	:30	3x		:30	:30	:30	:30	:30		Length
S		3:49 PM	3:33 PM	3:33 PM	3:25 PM	-TWTF		12:29 PM	12:07 PM	12:29 PM					9:59 AM	9:27 AM	9:29 AM	-TWTF		8:46 AM	7:58 AM	7:29 AM	7:24 AM	8:28 AM		Length Aired Days
		NVSB-TV12-17 Law South	NVSB-TV12-26 Good Friel	NVSB-TV12-17 Law South	NVSB-TV12-26 Good Friel			NVSB-TV12-27 Jobs You	NVSB-TV12-27 Jobs You	NVSB-TV12-26 Good Friel					NVSB-TV12-25 Falling	NVSB-TV12-26 Good Friel	NVSB-TV12-26 Good Frie			NVSB-TV12-27 Jobs You	NVSB-TV12-27 Jobs You	NVSB-TV12-27 Jobs You	NVSB-TV12-27 Jobs You	NVSB-TV12-25 Falling		Ad-ID
		\$225.00	\$225.00	\$225.00	\$225.00			\$425.00 MG for 12.1 09/26	\$425.00	\$425.00		\$425.00 See MG 12.5			\$350.00	\$350.00	\$350.00			\$850.00	\$850.00	\$850.00	\$850.00	\$850.00		Rate Reconciliation
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Main: (702)642-3333 VNSX Formerly KVBC Billing: (702)642-3333 Las Vegas, NV 89101 1500 Foremaster Lane

## Billing Address:

Attention: Accounts Payable Shorr Johnson Magnus 1831 Chestnut St.

Philadelphia, PA 19103

# INVOICE

Advertiser	Berkley, Shelley for Senate
Product	BERKLEY FOR SENATE
Estimate Number   30S	308

· 	Invoice #	106970-1
	Invoice Date	09/30/12
$\equiv$	Invoice Month	September 2012
	Invoice Period	08/27/12 - 09/30/12

Station	KSNV	Γ
Account Executive   Amy McCrean	Amy McCreary	
Sales Office	Blair - Philadelphia	
Sales Region	National	

Order Flight	Deal #	Alt Order#	Order#
09/25/12 - 10/01/12		06855644	106970

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Billing Calendar	Broadcast	ē
Billing Type	Cash	Ä
Special Handling		Pŗ

Advertiser Ref	Agency Ref	
of		

			30							26						24				23			22	Line
KSNV	KSNV		KSNV	KSNV	KSNV	XSNV	KSNV	KSNV		KSNV	KSNV	KSNV	KSNV	KSNV		KSNV	KSNV	KSNV		KSNV	KSNV	KSNV	<b>KSNV</b>	
			Face to Face w/ J.Raiston							M-F Early News						4PM NEWS (1 hour)				4PM NEWS (1 hour)			News 3 in Prime	Channel Description
		•	730-758pm							5-630p						4-5pm				4-5pm			7-10pm	Time
불물	Not a	09/24/1		7()	TI	ᆉ	۶	Ţu	09/24/1		m	긁	۶	T	09/24/1		٧	겁	09/24/1		Su	Su		Day
Th 09/27/12 :	09/26/12	09/24/12 to 09/30/12	ਰੱ	09/28/12	09/28/12	09/27/12	09/26/12	09/25/12	09/24/12 to 09/30/12	б	09/28/12	09/27/12	09/26/12	09/25/12	09/24/12 to 09/30/12	б	09/26/12	09/25/12	09/24/12 to 09/30/12	ਰੱ	09/30/12	09/30/12	ਰ	Date
:00 :30	 00	3x		:30	:30	:30	:30	:30 30	5x		:30	:30	. <u>:</u>	:30	4×		:30	:30	2x		:30	: :		Length
7:37 PM		-TWTF		6:10 PM	5:12 PM	5:10 PM	5:14 PM	5:28 PM	-TWTF		4:55 PM	4:51 PM	4:44 PM	4:43 PM	TWTF		4:15 PM	4:20 PM	-TWTF		9:16 PM	9:09 PM		Length Aired Days Ad-ID
NVSB-TV12-25 Falling				NVSB-TV12-27 Jobs You	NVSB-TV12-27 Jobs You	NVSB-TV12-26 Good Frier	NVSB-TV12-17 Law South	NVSB-TV12-17 Law South			NVSB-TV12-27 Jobs You	NVSB-TV12-26 Good Frie	NVSB-TV12-26 Good Frie	NVSB-TV12-26 Good Frie			NVSB-TV12-26 Good Frier	NVSB-TV12-26 Good Friel			NVSB-TV12-27 Jobs You	NVSB-TV12-27 Jobs You		
\$800.00 Unresolved \$800.00 MG for 30.2 09/26	\$800.00 See MG 30.4			\$1,000.00	\$1,000.00		\$1,000.00	\$1,000.00			\$700.00						\$225.00				\$900.00	\$900.00		Rate Reconciliation
<i>L</i> 4	₩			12	7	တ	4				4	. 2	ω	_			2	4			2	_		Ref#

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Advertiser	Berkley, Shelley for Senate
Product	BERKLEY FOR SENATE
Estimate Number	308

•	Invoice #	106970-1
	Invoice Date	09/30/12
	Invoice Month	September 2012
	Invoice Period	08/27/12 - 09/30/12

Station	RUNV	_
Account Executive   Army McCreary	Arny McCreary	⊳
Sales Office	Blair - Philadelphia	0
Sales Region	National	0

Order Flight	Deal #	Alt Order#	Order#	
09/25/12 - 10/01/12		06855644	106970	

Billing Calendar	Broadcast	ID8#
Billing Type	Cash	Advertise
Special Handling		Product

IDB#	
Advertiser Code	
Product Code	

Advertiser Ref	Agency Ref	

				43					4			35 5						బ్ర			32			30	Line
KSNV	XSNC X	VSNV		KSNV	KSNV	KSNV	KSNV		KSNV	KSNV		KSNV	KSNV	KSNV		VSNV		KSNV	KSNV		KSNV		<b>VNSX</b>	KSNV	Channel
				M-F News 3 at Eleven					Tonight Show			WKND Jeop/Wheel						M-F Jeopardy/Wheel of Fortune 630-730pm			Vegas Inc.			Face to Face w/ J.Ralston	Description
				11pm-1135pm					1135p-1237a			630-730pm						une 630-730pm			6:30-8pm			730-758pm	Time
711 ;	₹	Į,	09/24/1		LI)	ТΙ	ᆉ	09/24/1		Sa	09/24/1		ΤŊ	TI	NOT A	Tu	09/24/1		Sa	09/24/1		ABLE	щ		Day
09/28/12	09/26/12	09/25/12	09/24/12 to 09/30/12	ť	09/28/12	09/28/12	09/27/12	09/24/12 to 09/30/12	Ö	09/29/12	09/24/12 to 09/30/12	ő	09/28/12	09/28/12	NOT AVAILABLE RATE	09/25/12	09/24/12 to 09/30/12	б	09/29/12	09/24/12 to 09/30/12	ð	ABLE TO PLACE	09/28/12	Ö	Date
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11:13 PM	11:25 PM	11:25 PM	-TWTF		12:32 AM	11:48 PM	12:10 AM	-TWTF		7:29 PM	S-		7:24 PM	6:59 PM			-TWTF		7:54 PM	S-			7:58 PM		Aired Days
NVSB-TV12-27 Jobs You	NVSB-TV12-26 Good Friel	NVSB-TV12-26 Good Friel			NVSB-TV12-27 Jobs You	NVSB-TV12-27 Jobs You	NVSB-TV12-26 Good Friel			NVSB-TV12-27 Jobs You			NVSB-TV12-27 Jobs You	NVSB-TV12-27 Jobs You					NVSB-TV12-27 Jobs You				NVSB-TV12-27 Jobs You		Ad-D
\$1,100.00	\$1,100.00	\$1,100.00			\$425.00	\$425.00	\$425.00			\$500.00			\$1,000.00	\$1,000.00		\$1,000.00 Unresolved			\$225.00				\$800.00		Rate Reconciliation
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Estimate Number

Product Advertiser

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1831 Chestnut St. Attention: Accounts Payable Shorr Johnson Magnus

Philadelphia, PA 19103

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		invoice #	106970-1
$\vdash$	Berkley, Shelley for Senate	Invoice Date	09/30/12
$\vdash$	BERKLEY FOR SENATE	Invoice Month	September 2012
$\vdash$	308	Invoice Period	08/27/12 - 09/30/12

Station	KSNV	Order#
Account Executive   Amy McCreary	Amy McCreary	Alt Orde
Sales Office	Blair - Philadelphia	Deal #
Sales Region	National	Order F

	;			
IDR#	Order Flight	Deal #	Alt Order#	Order#
	09/25/12 - 10/01/12		06855644	106970

Proc		Special Handling
Adv	Cash	Billing Type
IDB	Broadcast	Billing Calendar

Product Code	Advertiser Code	IDB#

Advertiser Ref	Agency Ref	

	;	47			46					45	Line
KSNV		XXXX	KSNV		KSNV	KSNV		KSNV		KSNV	
	Curry . Cury	Sunday Today			News 3 Sunrise SUNDAY					Sa-Su News 3 at Eleven	Channel Description
	!	7a-8am			6a-7a					11pm-1135pm	Time
Su ABLE	09/24/1		Su	09/24/1		Su	NOT A	Sa	09/24/1		Day
Su 09/30/12 ABLE TO PLACE	09/24/12 to 09/30/12	ਰ	09/30/12 :30	09/24/12 to 09/30/12	రే	09/30/12 :30	NOT AVAILABLE RATE	09/29/12 :00	09/24/12 to 09/30/12	రో	Date
:30	1×		:30	1x		:30	ΉE	:00	2x		Length
7:26 AM	S		6:47 AM	S		11:15 PM			SS		Aired Days
NVSB-TV12-27 Jobs You			NVSB-TV12-27 Jobs You			NVSB-TV12-27 Jobs You \$1,100.00					Ad-ID
\$625.00			\$325.00			\$1,100.00		\$1,100.00 Unresolved			Rate Reconciliation
_			_					2			Ref#

Aired Spots

5

Agency Commission Net Amount Due

\$29,240.00

Payment Terms 30 Days

Gross Total

\$34,400.00

\$5,160.00

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